



NEWS RELEASE

JULY 21, 2009

CONTACT:

Kelly King

Fulcrum Business Solutions

Kelly@YourFulcrum.com

407-963-5936

Zerion Brings SAP® Business One to Distributors in the Southeast
Software Firm Opens Atlanta Office and Announces New Sales Manager

(ORLANDO, FL) July 21, 2009 — Zerion today announced the addition of both an Atlanta office and a Southeast Sales Manager, which will allow them to deliver the SAP® Business One application to small and mid-sized businesses outside of their existing Florida footprint and in other parts of the Southeast. The new office will focus specifically on bringing the hard goods distribution market an integrated, affordable business management application.

Budd Cowan, a new member of the Zerion team, will manage Zerion's Atlanta office. Budd has over 28 years of software sales experience including four years with Ultimate Data Systems (SHIMS) and 15 years with Eclipse (now Activant Eclipse). He has spent the majority of his career in the wholesale distribution industry with an emphasis in the electrical, plumbing, HVAC and industrial markets. Budd has a B.S. degree in Business Administration from San Diego State University and resides in Marietta, Georgia.

"Because of Zerion's deep roots in distribution, it is a natural next step to strengthen our focus on this market while expanding our geographic footprint," said Alonzo Williams, vice president at Zerion. "Budd's industry knowledge and relationships will be a great asset as we develop this territory."



About SAP Business One

An integrated, affordable business management application designed specifically for small and growing businesses, SAP Business One extends the benefits of SAP's business applications to a new and rapidly growing segment of customers. As an authorized channel partner for SAP Business One, Zerion provides the region's businesses with the technology, business process and consulting knowledge to easily adopt successful, long-term IT strategies.

About Zerion

With offices in Orlando, Tampa and Atlanta, Zerion is a software sales and consulting firm. They have hundreds of years of combined experience in a variety of software packages across a diverse set of industries, with a particular focus on distribution. The team logs thousands of consulting and training hours each month and has implemented software in nearly 500 locations. To learn more, visit www.zeriongroup.com or www.sap.zeriongroup.com.

SAP and other SAP products and services mentioned herein as well as their respective logos are trademarks or registered trademarks of SAP AG in Germany and in several other countries all over the world. All other product and service names mentioned are the trademarks of their respective companies.

SAP Forward-looking Statement

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as "anticipate," "believe," "estimate," "expect," "forecast," "intend," "may," "plan," "project," "predict," "should" and "will" and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.