



NEWS RELEASE
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CONTACT:
Kelly King
Fulcrum Business Solutions
Kelly@YourFulcrum.com
407-963-5936

Zerion Brings SAP® Business One to Small Businesses in Orlando
Local Software Firm Partners with SAP Americas and Hires Business Development Manager

(ORLANDO, FL) SEPTEMBER 16, 2008 — Zerion Group (Zerion) today announced an agreement with SAP Americas to deliver the SAP® Business One application to small businesses in Orlando and throughout the state of Florida. An integrated, affordable business management application designed specifically for small and growing businesses, SAP Business One extends the benefits of SAP's business applications to a new and rapidly growing segment of customers. As an authorized channel partner for SAP Business One, Zerion will provide the region's businesses with the technology, business process and consulting knowledge to easily adopt successful, long-term IT strategies.

"Zerion has been providing business management consulting and training services nationwide since 2005," said Jack Whitwam, president and CEO of Zerion Group. "Partnering with SAP was an easy decision when we learned about SAP Business One and its ability to offer a scalable, streamlined and affordable business management solution to those that have outgrown legacy programs."



With offices in Orlando and Tampa, Florida, Zerion is responding to a growing need among small businesses struggling to gain and maintain competitive operating advantages, particularly in a slow economy. The partnership will provide software and consulting services to enable small businesses with limited resources and technology infrastructure to gain immediate benefits in better managing and controlling their businesses. Together, Zerion and SAP will provide small businesses the ability to make smart IT decisions, improve future performance, and achieve long-term IT success with little financial or strategic risk.

“Zerion’s leadership team has a strong reputation for helping wholesale distributors improve efficiency in their operations,” said Conrad Mandala, vice president, SAP Business One, North America, SAP Canada Inc. “We welcome the expertise and consultative selling strategy that Zerion will bring to the SAP partner ecosystem in support of SAP Business One.”

To support its growth, Zerion recently hired Don Geddes, an experienced salesperson who has a successful track record of selling SAP Business One, as Business Development Manager. Geddes has spent over twenty years selling business software and information technology products and is a former president and business owner of Clear Choice Systems, Inc.

About Zerion Group

Zerion is a software sales and consulting firm that helps clients streamline operations, enhance competitiveness and foster growth. Headquartered in Orlando, Florida, Zerion is an authorized SAP channel partner for SAP Business One. The firm works with small-to-mid-sized businesses nationwide who are looking to select, learn, deploy and optimize business management software. To learn more, visit www.SAP.ZerionGroup.com.

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SAP Forward-looking Statement

Any statements contained in this document that are not historical facts are forward-looking statements as defined in the U.S. Private Securities Litigation Reform Act of 1995. Words such as “anticipate,” “believe,” “estimate,” “expect,” “forecast,” “intend,” “may,” “plan,” “project,” “predict,” “should” and “will” and similar expressions as they relate to SAP are intended to identify such forward-looking statements. SAP undertakes no obligation to publicly update or revise any forward-looking statements. All forward-looking statements are subject to various risks and uncertainties that could cause actual results to differ materially from expectations. The factors that could affect SAP's future financial results are discussed more fully in SAP's filings with the U.S. Securities and Exchange Commission ("SEC"), including SAP's most recent Annual Report on Form 20-F filed with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of their dates.