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Zerion and DTG Join Efforts to Reach Electrical Distributors

Technology Solutions Now Provided by Software Consulting Firm and Industry Veteran

(ORLANDO, FL) MARCH 10, 2009 — Zerion today announced its partnership with Distribution Technology Group (DTG) to provide enterprise technology products and services to the electrical distribution marketplace.

Zerion is a software sales and consulting firm that works with small-to-mid-sized businesses nationwide who are looking to select, learn, deploy and optimize ERP and business management software. The firm saw an opportunity to improve its presence in the electrical segment of the wholesale distribution market by partnering with an industry veteran, DTG principal Stacey Pandeloglou. Stacey has provided technology solutions to distributors for over three decades during his distinguished career with Trade Service Systems (now Activant), RouteView, ESC and other distribution-centric technology providers.

With Zerion's depth and breadth of resources, and DTG's knowledge and experience, together the companies feel they can reach deeper into the fragmented electrical market to help clients streamline operations, enhance competitiveness and foster growth. They will focus specifically on offering Activant Eclipse users a comprehensive, cost effective solution for training and consulting, whether they are a new user looking to implement the software, or an existing user interested in better leveraging their investment.



"We place a strong emphasis on relationships, and look for opportunities to build partnerships that will enhance our ability to reach customers with solutions," said Tony King, vice president of sales and marketing at Zerion. "After getting to know Stacey, we felt his industry expertise and expanded relationships would be a great compliment to our efforts, with the goal of helping even more electrical distributors than either of us could alone."

Stacey added, "Zerion's history with distribution and experience with Eclipse created a team that provides unmatched service in our field. Having them as a partner fits well with DTG's mission to leverage the customer's investment in their business, processes, and data. I know our combined effort will allow us to use technology to improve tomorrow for a long list of electrical distributors."

About Zerion

With offices in Orlando and Tampa, Florida, Zerion has team members throughout the United States. The firm is an authorized SAP channel partner for SAP Business One and has hundreds of years of combined experience in a variety of software packages across a diverse set of industries, with a particular focus on distribution. The team logs thousands of consulting and training hours each month and has implemented software in nearly 500 locations. To learn more, visit www.zeriongroup.com or www.sap.zeriongroup.com.

About Distribution Technology Group

Distribution Technology Group was founded by Stacey Pandeloglou to represent best-of-breed, distribution-centric technology solutions to the hard goods distribution industry. DTG is committed to offering personalized solutions that maintain the distributor's natural business process flows and protect the distributor's existing technology investment. For more information, call Stacey at (757)-491-4978 or email him at stacey@dtgworldwide.com.