



**NEWS RELEASE
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Zerion and ESC Announce Formal Relationship
Two Wholesale Distribution Consulting Firms Find Synergy

(ORLANDO, FL) NOVEMBER 11, 2009 — Zerion today announced its official partnership with Expert Systems Consulting (ESC) to provide consulting and software services to wholesale distributors throughout the nation.

Zerion is an independent software sales and consulting firm that works with organizations nationwide who are looking to select, learn, deploy and optimize ERP and business management software. The firm's services division places emphasis on wholesale distribution customers installing, running or augmenting Activant Eclipse software.

ESC has a mission similar to Zerion, but its focus is wholesale distributors using Activant Array software. Because both companies are in closely related niche markets, they saw an opportunity to work together beginning in 2007. Over time, this relationship has grown and the firms are now announcing a more formal partnership. The relationship focuses on sharing resources, best practices and leads to better service the marketplace.

"We've been working with ESC to offer users a comprehensive, cost effective solution for training and consulting, whether they are looking to implement software, or are interested in better leveraging their investment," said Tony King, vice president of sales and marketing at Zerion. "We've developed strong ties with one another, so I'm proud to be announcing a formal partnership with such a near and dear friend."

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John Kroah, president of ESC added, “Zerion’s industry expertise and relationships are a great compliment to ours. Together we can provide more distributors with an independent viewpoint and unmatched service.”

About Zerion

With offices in Orlando and Tampa, Florida, Zerion has team members throughout the United States. The firm is an authorized SAP channel partner for SAP Business One and has hundreds of years of combined experience in a variety of software packages across a diverse set of industries, with a particular focus on distribution. The team logs thousands of consulting and training hours each month and has implemented software in nearly 500 locations. To learn more, visit www.zeriongroup.com or www.sap.zeriongroup.com.

About ESC

ESC provides consulting and application software to distributors. The company’s client first philosophy and "whatever it takes" mentality ensures high customer service levels as well as a life-long commitment to clients. ESC has been conducting business in the wholesale distribution market for over a decade and has well over 100 combined years of industry experience. With several offices located across the country, ESC can be found online at www.esc-online.com.